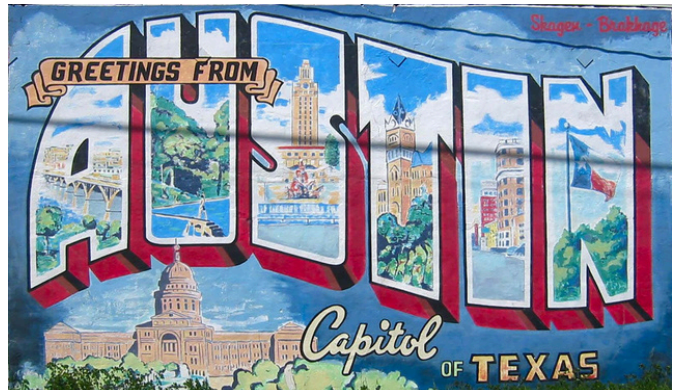## LONGHORN
PHP CONFERENCE

2025 Sponsorship Prospectus

October 23-25, 2025

Austin, TX

Holiday Inn Austin Midtown

Summary

Longhorn PHP is a regional PHP conference held in Austin, Texas. 2025 will be our sixth year. We recognize that a great conference requires the help of great sponsors, and we have prepared this prospectus to detail the benefits of getting involved with Longhorn PHP.

If you are hiring, or if you provide goods and services for PHP and PHP-adjacent developers, Longhorn PHP is a cost-effective and valuable way to promote your organization and participate in the PHP community.

Conference Overview

Longhorn PHP 2025 will start with a tutorial day on Thursday, October 23rd, consisting of three tracks with two half-day workshops per track. Friday, October 24th and Saturday, October 25th will be the main conference days, consisting of a mix of keynotes and 50-60 minute sessions spread across three tracks, plus some time slots dedicated to Open Spaces. This year marks our fourth year at Holiday Inn Austin Midtown, a hotel venue where attendees, speakers, and sponsors staying on-site are steps from the conference action, and minutes from downtown Austin.

Organization

The conference is being planned by Longhorn PHP, LLC, which consists of PHP developers from Texas and elsewhere.

Audience

Longhorn PHP's attendance will primarily consist of PHP developers and other web development professionals from Texas and surrounding states. Conference speakers will include well-known industry experts. In-person attendance for previous years has been 150-200, plus dozens of online attendees since we became a hybrid conference in 2021.

Sponsorship Tiers

	Bronze	Silver	Gold	Platinum	Diamond*
When paid before August 1	**$400**	**$1,200**	**$2,000**	**$3,000**	**$6,000**
When paid before September 1	$500	$1,500	$2,400	$3,750	$7,200
When paid on or after September 1	$600	$1,800	$2,800	$4,500	$8,500
Social media announcement Logo on website sponsors page Add items to closing raffle	✓	✓	✓	✓	✓
Logo on home page Dedicated table space	✓	✓	✓	✓	✓
Full 3-day conference tickets		1	2	3	4
Add items to attendee bags** Inclusion in Sponsor Bingo game Logo on entry signage			✓	✓	✓
Logo on badges Logo in pre & post conference emails to attendees				✓	✓
Exclusive event sponsorship				✓	
Speaker slot, branded main room, dedicated post-conference email to attendees The sponsored presentation must be relevant and approved by Longhorn PHP. Sponsor must cover travel and hotel costs for their speaker.					✓

* Only one slot available!

** Subject to item approval. Items must arrive prior to the event.

Events & Add-ons

Event Sponsorships (Platinum)

Event sponsorships give you the opportunity to attach your organization's name to a highly-visible conference feature. They are available on a first-come, first-serve basis to the Platinum tier. Sponsorships may include:

- After-parties (two slots; Friday or Saturday)
- Coffee / beverage service (one sponsor covers Friday and Saturday)
- Afternoon snack break (two slots; Friday or Saturday)
- Lunches (two slots; Friday or Saturday; includes 5-minute presentation)
- Speaker dinner

A La Carte Sponsorships

Want to help us provide speaker gifts, live captioning, giveaway tickets, or an in-kind sponsorship to take Longhorn PHP to the next level? Contact us via email to discuss. Depending on the nature of the sponsorship, we may decide to facilitate the attendee or speaker benefit as part of a sponsor slot, work out a custom pricing arrangement that covers our costs, or transact wholly in-kind, on a case-by-case basis.

Sponsorship Details

Community Sponsorship - $100
If you are a PHP community project, podcast, or organization, you can sponsor at this tier to be included on the sponsors page of the conference website. We'll also give you a social media shout-out!

Sponsor Bingo
Sponsor Bingo, available to the Gold tier and above, is a simple bingo-style game that encourages attendees to visit sponsors at their tables. The game is administered through our mobile-friendly attendee portal, and getting a virtual Bingo stamp from every Gold-or-above sponsor is how attendees become eligible for our end-of-conference raffle.
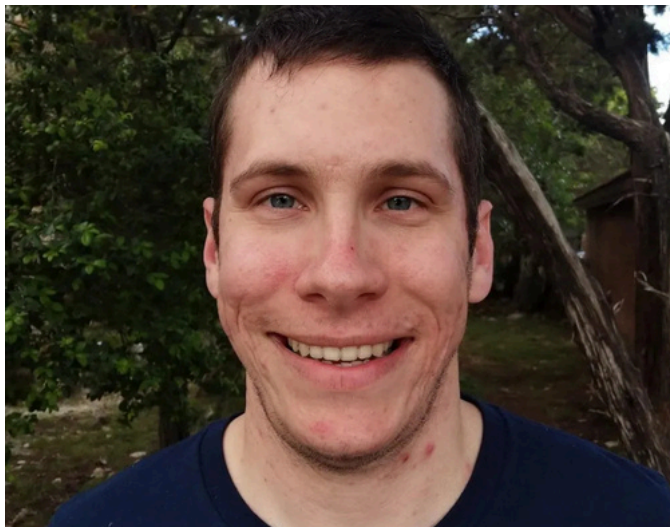
Attendee Privacy
We take the privacy of our attendees seriously. You may encourage attendees to provide contact info at your table space (especially in exchange for swag!), but we will not provide our attendee list's contact info directly to sponsors at any tier. One exception is that attendees may provide an email address to a Gold or above sponsor as part of Sponsor Bingo, though this field is completely optional.

The Diamond level post-conference email will be sent via Longhorn PHP's mailing list system.

Contact Us

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